



The
Bookkeeping
Mentors
Club

Launch Toolkit

The Bookkeeping Mentors Club Social Media Toolkit

[Facebook Posts](#)

[Instagram Posts](#)

[Hashtag Gallery](#)

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Facebook Posts

Note: All Facebook posts should tag The Bookkeeping Mentors page ([@thebookkeepingmentors](#))

Post Text

Hey there 🙋 I'm {INSERT NAME} and I'm one of the founding members of The Bookkeeping Mentors, a new coaching collective dedicated to helping bookkeeping business owners accelerate their business beyond their wildest dreams!

Along with seven of the most amazing women I've ever met, I just launched a new 6-month coaching program for bookkeeping and accounting professionals that kicks off this fall!

Looking to take your business to the next level? Learn more about The Bookkeeping Mentors Club here 🙋

<https://www.thebookkeepingmentorsclub.com/>



Include a photo of yourself here!

Notes: This post is meant for members' personal or business facebook pages - NOT for the main TBM page.

Post Text

Hey there! 🙌 We're The Bookkeeping Mentors, a coaching collective of inspiring bookkeeping and accounting professionals helping others in our industry run the business of their dreams!

If you've participated in online training courses but left feeling like "What's next?" then our new program - The Bookkeeping Mentors Club - is for you. This innovative program helps you go from education 🙌 to action!

While popular training programs give you the foundation to run a successful bookkeeping business, you need to take ACTION and IMPLEMENT key processes and tools in order to truly thrive. That's where we come in!

🌟 6 Months

🌟 20 Women

🌟 8 Mentors

All working together to help you accelerate your business beyond your wildest dreams.

Want to learn more? Learn about The Bookkeeping Mentors Club Here 🙌

<https://www.thebookkeepingmentorsclub.com/>



[DOWNLOAD](#)

Notes: This post is meant for The Bookkeeping Mentors' business Facebook page - NOT for individual pages. However, copy can be adapted to fit individual pages!

Post Text

Something that I really love about The Bookkeeping Mentors is that each of our mentors brings a unique perspective and experience. We've all accomplished our own vision of success. For me, this represents one of my biggest wins! What wins are you trying to achieve this year?

Need help turning your goals into actionable steps toward your dream business? Learn how The Bookkeeping Mentors Club can be part of your journey 🌟

<https://www.thebookkeepingmentorsclub.com/>

Note: Each Mentor Has Their Own Image. Click the download button to find yours!



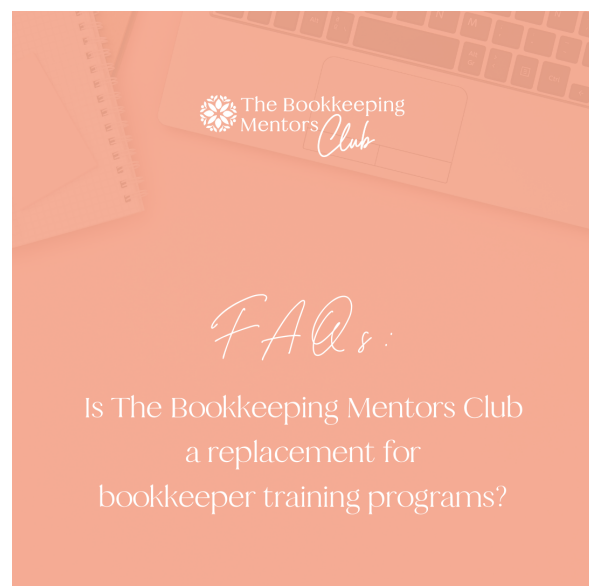
[DOWNLOAD](#)

Post Text

Our bookkeeping and accounting community has a ton of amazing training programs to learn how to become a bookkeeper, create amazing workflows, market your business, and more!

That's why The Bookkeeping Mentors Club focuses on a holistic approach to running the business of your dreams instead.

We know that most bookkeeping professionals have the basics covered. It's when they start trying to grow that the challenges come to light.



You know what you're doing - so why aren't the clients coming in and why is it so hard to manage everything!?

[DOWNLOAD](#)

If you're ready to make REAL and SUSTAINABLE change in your business and finally expedite your growth, apply to join The Bookkeeping Mentors Club Today!

<https://www.thebookkeepingmentorsclub.com/>

Post Text

What if the only thing stopping you from running the business of your dreams is the inability to ACT and IMPLEMENT your pathway to success? 📊

The Bookkeeping Mentors is on a mission to help 20 women run the business of their dreams. Want in? The Bookkeeping Mentors Club is accepting applications for our fall cohort! Apply now 📌

<https://www.thebookkeepingmentorsclub.com/>

How to Utilize Your
Bookkeeping Training to

Actually Grow Your Business



[DOWNLOAD](#)

Post Text

You've learned how to create the workflows, automate the email sequences, and schedule the social media posts. Now, how do you actually take your business to the next level?

The Bookkeeping Mentors Club is a 6-month program designed to transform your business from the inside out.

How do we do it? Implementation!

If you're ready to start implementing the skills you've learned and take your business to the top, apply today!

Only [NUMBER OF SPOTS] left for our Fall cohort!

<https://www.thebookkeepingmentorsclub.com/>



[DOWNLOAD](#)

Post Text

Did someone say all-expenses paid!? The Bookkeeping Mentors Club Kick-Off Retreat in [[LOCATION]] is happening this fall, and I'd love to see you there!

This retreat is all about building relationships and kicking off six months of intensive work to improve your business in order to achieve real and sustainable growth 🌱

Want to join? Click here to learn how you can apply to be a member of the fall cohort today:

<https://www.thebookkeepingmentorsclub.com/>



[DOWNLOAD](#)

Post Text

There are so many amazing benefits of joining The Bookkeeping Mentors Club! Here are a few of my personal favorites. Want to know everything you get when you join the program?

Click here to learn more:

<https://www.thebookkeepingmentorsclub.com/>

Note: This is a video. Please click download to see the whole video.

Post Text

When it comes to achieving your business goals, accountability is EVERYTHING! 🙌

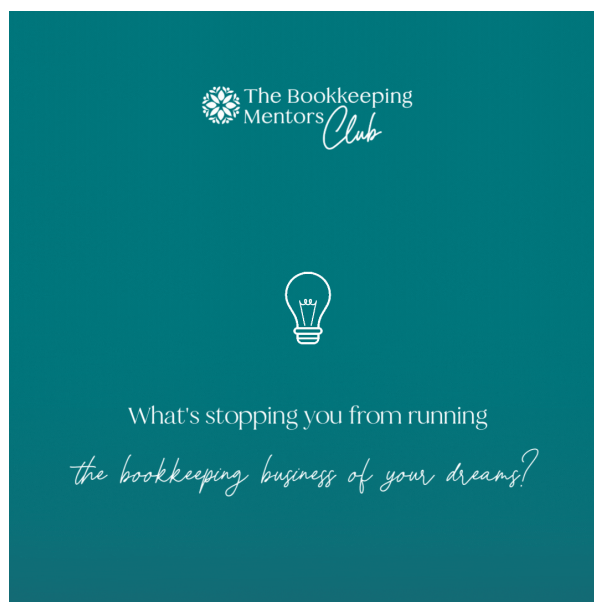
We focus on accountability and implementation because we've found that it's the number one thing standing between amazing bookkeeping professionals and the business they've always dreamed of.

Need some support? Apply to join The Bookkeeping Mentors Club today!

<https://www.thebookkeepingmentorsclub.com/>



[DOWNLOAD](#)



[DOWNLOAD](#)

Instagram Posts

Note: all Instagram posts should tag (@thebookkeepingmentors)

Link in Bio: <https://www.thebookkeepingmentorsclub.com/>

Instagram Reels Script

Hey everyone! It's {NAME} from {Business Name} and this announcement is for all of my fellow bookkeepers and accountants out there! I'm so excited to announce that I've joined forces with seven amazing women to start a new coaching collective for bookkeeping business owners.

It's called The Bookkeeping Mentors Club, and we're going to be helping 20 women launch and run the business of their dreams. So, if you're a bookkeeper looking to take your business to the next level, click the link in my bio to learn more and join us on this 6-month growth journey!



Post Text

Announcing something exciting today! 🌟

Since this is a recorded reel, there is no image attached.

Notes: This post is meant for members' personal or business Instagram accounts - NOT for the main TBM page.

Post Text

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you. This innovative program helps you go from education 📖 to action!

While popular training programs give you the foundation to run a successful bookkeeping business, you need to take ACTION and IMPLEMENT key processes and tools in order to truly thrive. That's where we come in!

🌟 6 Months

🌟 20 Women

🌟 8 Mentors

All working together to help you accelerate your business beyond your wildest dreams.

Want to know more? Send us a message or click the link in bio to learn more 🔗



[DOWNLOAD](#)

Notes: This post is meant for The Bookkeeping Mentors' business Instagram page - NOT for individual pages. However, copy can be adapted to fit individual pages!

Post Text

What wins are you trying to achieve this year? When I started on my journey toward growth, being able to say I did this was at the top of my list!

If you have a dream or a goal but need that extra “push” to help get you there, consider joining me on a 6-month journey to the business of your dreams!

The Bookkeeping Mentors club is launching this fall, and we have 20 spots up for grabs in our first cohort. I’d be honored if you applied!

This inspiring group of ladies have all accomplished so many different visions of success - I know we have a mentor in our group who’d be a perfect fit to help you drive your business forward.

Click the link in my bio to learn how The Bookkeeping Mentors Club can be part of your business journey [🔗🌟](#)

Note: Each Mentor Has Their Own Image. Click the download button to find yours!



[DOWNLOAD](#)

Post Text

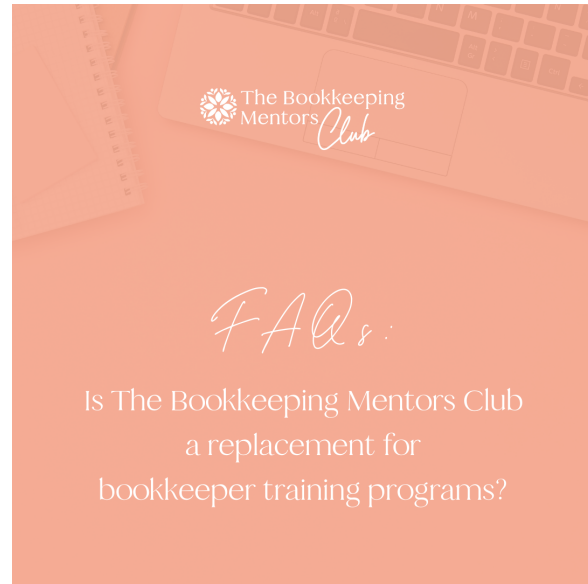
The Bookkeeping Mentors Club is NOT a replacement for basic bookkeeping skills trainings or marketing courses 🚫

Instead, our 6-month coaching program focuses on a holistic approach to running the business of your dreams. We'll talk about things like 📌

- ✓ How to effectively delegate
- ✓ When and how to add advisory, payroll, taxes, and other services to your offerings
- ✓ How to actually implement those awesome workflows you learned to do however long ago
- ✓ What's standing in the way of your vision of success
- ✓ Who your target audience should be and whether or not niching down is right for you
- ✓ And so much MORE

Ready to make REAL and SUSTAINABLE change in your business and finally expedite your growth? Apply to join The Bookkeeping Mentors Club Today!

Link in bio 🔗



[DOWNLOAD](#)

Post Text

What if the only thing stopping you from running the business of your dreams is the inability to ACT and IMPLEMENT your pathway to success? 📈

The Bookkeeping Mentors is on a mission to help 20 women run the business of their dreams. Want in? The Bookkeeping Mentors Club is accepting applications for our fall cohort!

We'll be training business owners on things like:

- 👉 Effective leadership strategies
- 👉 Strategic planning
- 👉 Exceptional customer service
- 👉 Growth mindset
- 👉 Implementing marketing plans

And MORE! Click the link in our bio to see all the topics we'll cover throughout the program 🔗

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Post Text

You've learned how to create the workflows, automate the email sequences, and schedule the social media posts. Now, how do you actually take your business to the next level?

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Click the link in our bio to learn more [🔗](#)



[DOWNLOAD](#)

Post Text

Did someone say all-expenses paid!? The Bookkeeping Mentors Club Kick-Off Retreat in [[LOCATION]] is happening this fall, and I'd love to see you there!

We'll be covering:

Meals ✓

Lodging ✓

Activities ✓

Expert trainings ✓

Basically everything except your plane ticket and uber to and from the event! ✓

This retreat is all about building relationships and kicking off six months of intensive work to improve your business in order to achieve real and sustainable growth 🌱

Want to join? Click the link in my bio to learn more 🔗



[DOWNLOAD](#)

Post Text

Ready to build the business of your dreams?
Click the link in bio to learn more [🔗](#)

Note: This is a video that should be uploaded via Instagram Reels. Please click download to see the whole video.

What do you get for joining



[DOWNLOAD](#)

Post Text

When it comes to achieving your business goals, accountability is EVERYTHING! 🙌

The reason our coaching program focuses so much on accountability and implementation is because it's the number one thing standing between amazing bookkeeping professionals and the business they've always dreamed of.

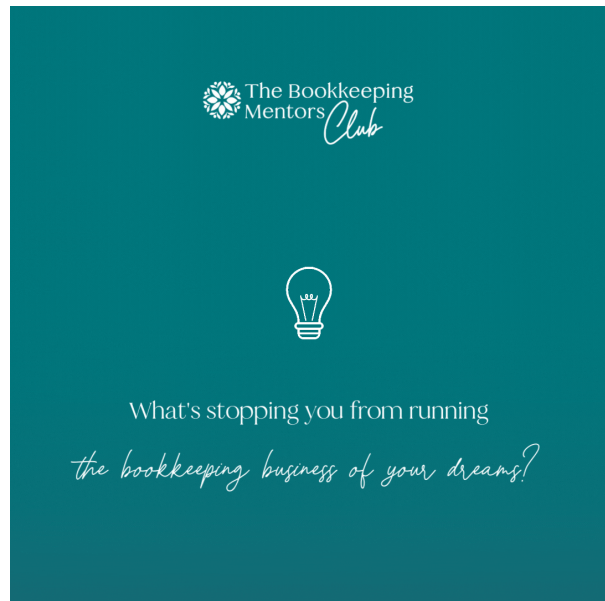
Have goals but feel paralyzed when it comes to achieving them?

Know what you need to do to succeed but feel too scared to take the leap?

Need feedback and advice before you can commit to taking your plans live?

Whatever's holding you back, our mentors are here to help you break down the barriers and move toward a better and brighter future for your business!

Want to know how to join? DM me 💌



[DOWNLOAD](#)

Hashtag Gallery

Choose 12-15 of the following hashtags to use on each Instagram post. Do not copy and paste the same set of hashtags for each post. It must be a different mix every time.

#bookkeepingservice #bookkeepingforcreatives #businesssystems #cloudaccounting #delegate
#businessadvisory #bookkeepingtips #bookkeepingservices #bookkeeping #entrepreneurship
#businessbuilding #entrepreneurlife #entrepreneurwoman #businessgoals
#entrepreneurlifestyle #profitability #bookkeepers #bookkeeperlife #businessskills
#businessownership #businessstrategies #businessplans #businessstrategy #businessstrategist
#businessplanning #businessdevelopment #businessmotivation #selfemployment
#businesscoaches #businesssuccess #entrepreneurcoach #businessmentor #businessleader
#businesstipsandtricks #smallbusinessconsultant #solopreneurs #businessinspiration
#ceomindset #businesstip #businesstips101 #entrepreneur101 #businessgoal
#onlinebusinesstips #entrepreneurjourney