

Virtual Earth Day Fair Public Media Toolkit

Thank you for joining Piedmont Environmental Alliance for the 2021 Virtual Piedmont Earth Day Fair. This week of FREE virtual activities and programs for people of all ages will take place from April 19-23, but registration for our live events is open now! Will you please share about this free and family friendly event on social media and in your newsletter? Please see our sample blurbs and images to share below. Then, invite your friends to like the Facebook event. Here's how:

Click here to go to the event page: https://www.facebook.com/events/236598808099401 Click Share → invite friends Choose who to invite or invite everyone you know!

Link to sign up for updates: https://www.peanc.org/winston-salem-earth-day-fair Link to register for events: https://www.peanc.org/live-programs-webinars

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Celebrating Earth Day from home this year? Us too! We're joining our friends at @peancorg for the 2021 Virtual Piedmont Earth Day Fair! Sign up today to join their FREE programs and kids activities from April 19-23rd https://www.peanc.org/live-programs-webinars



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TAGS: #PEAearthday #PiedmontEarthDay #TriadEarthDay

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#PEAearthday #PiedmontEarthDay #TriadEarthDay#earthday #celebrateearthday #earthdayeveryday #climatechange #environment #sustainability #climatejustice #climateaction #sustainablefuture #zerowaste #climate #sustainable #climatecrisis #environmentalist #environmentaleducation #environmentaljustice #wsnc #dtws #winstonsalem #mywinstonsalem #winstonsalemlife #winstonsalemevents #greensboro #piedmonttriad #highpoint #gso



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In this difficult time, community, health, and environmental sustainability are more important than ever. That's why [company name] is a proud sponsor of the <u>Virtual Piemont Earth Day celebration, April 20-24</u> hosted by local environmental non-profit Piedmont Environmental Alliance.

This year's Piedmont Earth Day Fair has been replaced with a week-long series of virtual webinars, videos, blogs, videos, webinars, blogs, "virtual field trips" and other offerings, to lead our community in a celebration of the 50th Anniversary of Earth Day. This is a great opportunity for people of all ages to learn about environmental issues and engage with demonstrations, artwork, music, movies and more from PEA and local partners like Kaleideum, Forsyth Public Libraries, the Green Cleaners, and more. Learn how to start a backyard garden, how to make your own cleaning supplies, how to make artwork from recycled materials and so much more.

Check out the full schedule and register online for first-hand access to live videos, performances, blogs, and more. https://www.peanc.org/winston-salem-earth-dav-fair